Gamechanger’s Design Retreat

### Participants’ Agenda

## Overview

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| Dates/Times | Monday, October 14: 7:00--9:00 PM: Drinks & appetizers at the Jack Rose, Pontchartrain Hotel (PH)  Tuesday October 15: 9 AM--8:15 PM Small Center & Cafe Carmo  Wednesday, October 16: 8:30AM to 5PM Small Center & Cafe Reconcile  Thursday, October 17: 9 AM--1:00 PM Small Center |
| Locations | [Small Center for Collaborative Design](http://small.tulane.edu/), 1725 Baronne Street, New Orleans 70113 (504)314-2330  [Pontchartrain Hotel](http://thepontchartrainhotel.com/), 2031 St Charles Ave, New Orleans, LA 70130 (504)941-9000  [Cafe Carmo](https://www.cafecarmo.com/), 527 Julia Street, New Orleans, LA 70130 (504)875-4132  [Cafe Reconcile](https://www.cafereconcile.org/), 1631 Oretha Castle Haley Blvd, New Orleans, LA 70113 (504)568-1157  **Note that breakfast is on your own each day.** Here are some suggestions:  Within the Pontchartrain Hotel:   * [Silver Whistle Café](http://thepontchartrainhotel.com/food-drink/silver-whistle-cafe/menu/): Opens 7am, full breakfast menu, coffee bar and grab-and-go options   En route to small Center:   * [Trolley Stop Café:](https://www.thetrolleystopcafe.com/) 1923 St. Charles Ave, Opens at 7am Casual kitchen serving homestyle breakfast: * [Smoothie King](https://locations.smoothieking.com/ll/US/LA/New-Orleans/1905-St_-Charles-Avenue): 1905 St. Charles Ave, Opens 7am. Health-conscious chain with blended drinks |
| Objectives | 1. Teams develop a shared vision of desired future they want to create; 2. Diagnose and develop a shared understanding of the systems challenge(s) they seek to address; 3. Learn and practice design thinking mindsets to advance work on their system-changing challenges; 4. Continue developing the Gamechanging strategy, with the next step, commitments, and time frames; and 5. Build relationships with one another, among participating teams, and with lab support staff and advisors. |
| Key Contacts | Susan Lightfoot Schempf (501)313-7405  Andrew Carberry (865)603-3886  Annalina Kazickas (631)495-5037  Key Travel (888)339-1502 |
| Pre-Work | **Bring:** Challenge Canvas poster |
| Post-meeting | Phase 3 Action Plans, Updates to Team Canvas & Challenge Canvas, Retreat outputs/artefacts  Evaluation survey |

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## Agenda

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| TIME | ACTIVITY/ITEM | NOTES |
| **Monday 10/14: Arrival & Welcome** | | |
| Before 7 PM | Check in and dinner on your own |  |
| 7-9pm | **Kickoff Mixer** @ Jack Rose living room, ground floor of Pontchartrain Hotel   * Light mixer to meet everyone * Introducing the Design Thinking Scavenger Hunt | Pontchartrain Hotel 2031 St Charles Ave, New Orleans, LA 70130 |
| **Tuesday 10/15: Building Aspiration/Creating A Systems Diagnostic** | | |
|  | Breakfast (on your own) | See list for options |
| 8:30 | Andrew at hotel lobby to walk w/ participants to Small Center | 1725 Baronne Street (about 5 blocks from hotel) |
| 8:45 | Coffee available at Small Center- participant arrival |  |
| 9:00 | **Welcome and Day Overview** (Susan) | We will start at 9am sharp! Please arrive early enough to get settled in. |
| 9:15 | **Stone Soup Introductions** (Susan)   * We all bring ingredients to the Gamechangers gumbo! What’s yours? |  |
| 9:45 | **Creating our container and agreements**(Joseph)   * What is the space we want to create, our container? * What agreements do we need to create this container? |  |
| 10:00 | **Challenge Canvas gallery walk** (Laura)   * Present posters (Challenge Canvas\* problem/situation analysis) - 10 minutes per team for presentation + 5 for questions/comments | Teams will present the current version of their “Challenge Canvas.” Be sure to bring this with you!!! |
| 10:45 | Break & snacks |  |
| 11:00 | **Building a game changing aspiration** (Joseph)   * Theory U & systems leadership framework * Creating the future you deeply want |  |
| 12:30 | Lunch with Team Advisors @ Small Center  Catering by [Liberty’s Kitchen](http://www.libertyskitchen.org/) | Great opportunity to catch up with your Team Advisor! |
| 1:30 | **Towards a systems view** (Joseph)   * Thinking in systems framework * “Looking below the water line” Seeing the whole * “What’s keeping this stuck?” Diagnosing systems | Hands on workshopping with systems diagnosis tools in teams. Advisors will work with their team in these breakouts-- providing facilitation and support as teams work through each tool |
| 3:00 | Break | Logistics team on snacks, water |
| 3:30 | **A systems view** (continued - Joseph) |  |
| 4:30 | **Team Time** (Teams w/ Advisors) | Daily time for teams to connect, absorb feedback & add insights to Challenge Canvas, distill learning, etc. |
| 5:00 | **Closing Circle** (Susan) |  |
| 5:15 | **Close**, Break & personal time |  |
| 6:30 | Depart for dinner - on your own or meet Annalina in the hotel lobby for a rideshare |  |
| 6:45 | **All group dinner + storytelling** (Andrew) | Cafe Carmo (527 Julia Street) |
| 8:15 | Adjourn Day 1 |  |
| **Wednesday 10/15: Designing Radical, Transformative Change** | | |
|  | Breakfast (on your own) | See suggestions on page 1 |
| 8:10 | Andrew at Hotel Lobby to walk w/ participants to Small Center | 1725 Baronne Street (about 5 blocks from hotel) |
| 8:15 | Coffee available at Small Center |  |
| 8:30 | **Welcome back & day’s overview** (Susan) | Note the earlier start time! |
| 9:00 | **Systems+Design (thinking) to address complex challenges** (Laura) | We are all designers, living in (poorly) designed systems, and systems that emerge from poor designs. We can learn to design better, together. |
| 9:10 | **Mini-design challenge cycle** (Laura)  Hands-on introduction to design thinking |  |
| 10:45 | Break |  |
| 11:00 | **Team prep for afternoon design sessions** (Teams + Advisors) |  |
| 11:30-1:30 | **Lunch + Walking field trip**: Walk + meal at Cafe Reconcile   * Get outside into OCH neighborhood get some perspective and inspiration to inform the afternoon’s design sprint. * **Lunch @ 12:00** | Explore, observe, talk with a person! Bring observations & inspirations back to challenge canvas, system maps.  Cafe Reconcile (1631 Oretha Castle Haley Blvd) |
| 1:30-3:45 | **Team-based Mini-Design Sprint** (Laura)   * Leverage point/Problem finding & Points of View * Ideation (Idea Generation) * Rapid Rough Prototyping * Quick Testing & Feedback | Practice (and learn) selected design mindsets, methods, tools, language, and frameworks so your team can go on to generate GC ideas in Phase 3. |
| 3:45 | Break | Take a walk! |
| 4:15 | **Team Time** (Teams w/ Advisors) | Daily time for teams to connect, absorb feedback & add insights to Challenge Canvas, distill learning, etc. |
| 5:00 | **Closing Circle** (Susan) |  |
| 5:15 | **Close,** Break & personal time |  |
| 6:30 | Dinner with advisors (optional) |  |
| 9:00 | Wednesday Jam & Open mic @ the New Orleans Jazz Market (optional- & recommended!) | $10 cover, $5 after 10pm  1436 Oretha Castle Haley Blvd. |
| **Thursday 10/17: Next steps & closure** | | |
|  | Breakfast on your own & hotel check out |  |
| 8:30 | Andrew in Lobby to walk w/ participants to Small Center |  |
| 8:45 | Coffee at Small Center | 1725 Baronne Street (about 5 blocks from hotel) |
| 9:00 | **Welcome back and day’s overview** (Susan) |  |
| 9:15 | **Personal reflections** (Joseph)   * What have I learned? * How has my thinking about our challenge changed? * What work is still ahead of us? |  |
| 9:30 | **Team Reflections** (Joseph + Advisors)   * Team Vision: What are we aiming for? * Team Canvas: What have we learned about ourselves as a team? * Challenge Canvas: What have we learned? |  |
| 10:15 | Break |  |
| 10:30 | **Phase 3 overview & guidance** (Susan & Laura) |  |
| 10:45 | **Team Action Planning** (Laura + Advisors )   * What has to be done, by when, by whom * “Next Week”: immediate action steps to explore a specific idea and to learn more |  |
| 11:15 | Working lunch @ Small Center |  |
| 11:45 | **Harvesting our Learning** (Joseph)   * Groups present their learning & insights (10 mins each-- 5 for sharing, 5 for reactions & appreciations) |  |
| 12:30 | **Closing Circle** (Susan)   * Plus/Delta/Check for the retreat and work done * Individual check-out * Next steps |  |
| 1:00 | **Adjourn,** team departures, etc. |  |

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